This is a personal growth program. Ross Shafer has risen to the top of three professions – Buying and selling companies – Headlining Stand-up Comedian and Emmy® winning TV shows – Business Author & Hall of Fame Professional Speaker. Ross’s story will inspire you to abolish your self-imposed limitations; in favor of taking personal responsibility for achieving top performance.

**Takeaways**

- **How to Execute a No-Blame, No-Excuses Attitude of Accountability**
  Ultimately, you will be responsible for your own success. No mentor can make that happen. A successful career is “knowing how to balance life’s ups and downs.” The peaks are easy to enjoy. But managing the “valleys” is developing the resilience to anticipate the downside and resist blaming others.

- **Know How to Manage “Grey Space”**
  Your life will be judged by the thousands of decisions you will be faced to make. Not all of them will be black and white. The “grey space” is where your most difficult decisions live. Rather than leaping to conclusions by emotion, learn to rely on hard data. Aircraft pilots call it “trusting the instruments.” Ross can help you find the right answers and eliminate career-ending outcomes.

- **Success is NOT About Who You Know. It’s Who Knows YOU.**
  You will differentiate yourself from “the herd” by becoming an expert (or leading authority) in your field. Ross believes there is a scientific method for finding success in any profession. He will cite specific examples and show you how and where to locate your blueprint.

For more information & videos about this topic, please visit RossShafer.com or contact Helen Broder: (910) 256-3495 Helen@RossShafer.com