

ROSS SHAFER

INTRO

Ross Shafer is a SIX-TIME Emmy Award Winning Comedian, Writer, and TV Host of such shows as, "*The Match Game*" on ABC, "*The Late Show*" on FOX, and "*Day's End*" on ABC. In 1994, Ross began studying the cultural influences that cause some organizations to experience wild success - while others suffer embarrassing failures.

To that end, Ross is the author of the business books, *NOBODY MOVED YOUR CHEESE! - ARE YOU RELEVANT? – GRAB MORE MARKET SHARE* and his newest book *ABSOLUTELY NECESSARY: BULLETPROOF TACTICS THAT WILL PUT YOU IN HIGH DEMAND*.

BUT, he is most proud of his best selling cookbook... *COOK - LIKE - A - STUD; 38 recipes men can prepare in the garage... using their own tools!*

Please welcome the unconventional... ROSS SHAFER