

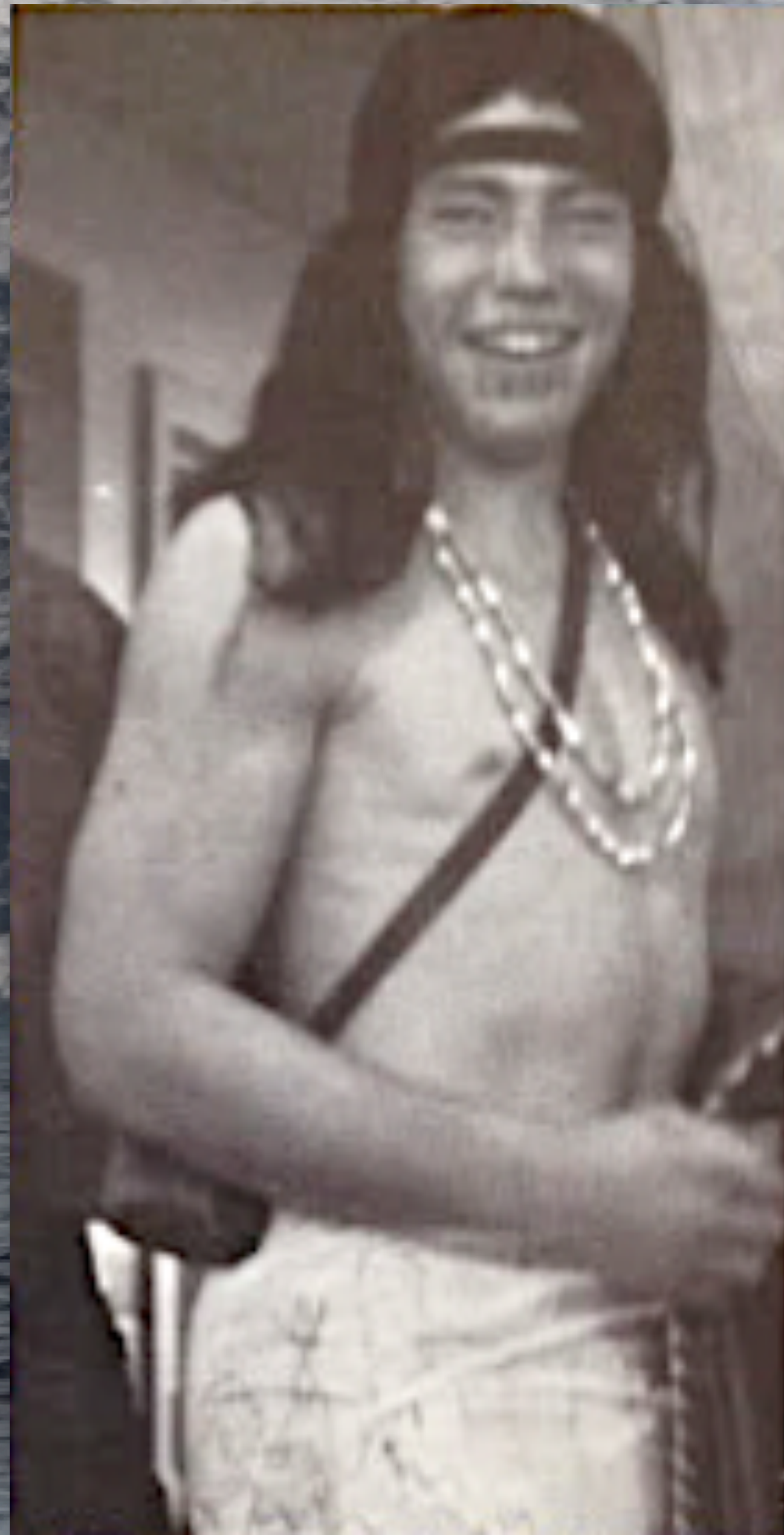


Want to have
ROSS SHAFER
at Your Meeting?

Agent:
AllisonDalvit@gmail.com
303.588.3739

website:
www.RossShafer.com

YouTube Channel (200+ videos)
www.YouTube.com/User/RossShafer



THIS IS ME at 15





CHANCE

ACT WITH SPEED

Be Intentional.

“Innovate Before You Have to”

ACT WITH SPEED

“Innovate Before You Have to”
Don't Wait to be Inspired.
Be Relevant!



BE A SOURCE OF ENDLESS IDEAS

CRASH THE WRONG MEETING



Association of Human Nature Convention



[RESERVATIONS](#)

[LOCATIONS](#)

[MENUS](#)

[GIFT CARDS](#)

[BANQUETS & MEETINGS](#)

[ABOUT US](#)

[Restaurant Home](#)

[Make A Reservation](#)

[Map & Directions](#)

[Hours of Operation](#)

[Menus](#)

[Corporate Events / Banquets](#)

[Calendar](#)

[In the Neighborhood](#)

[All Denver, CO Locations](#)

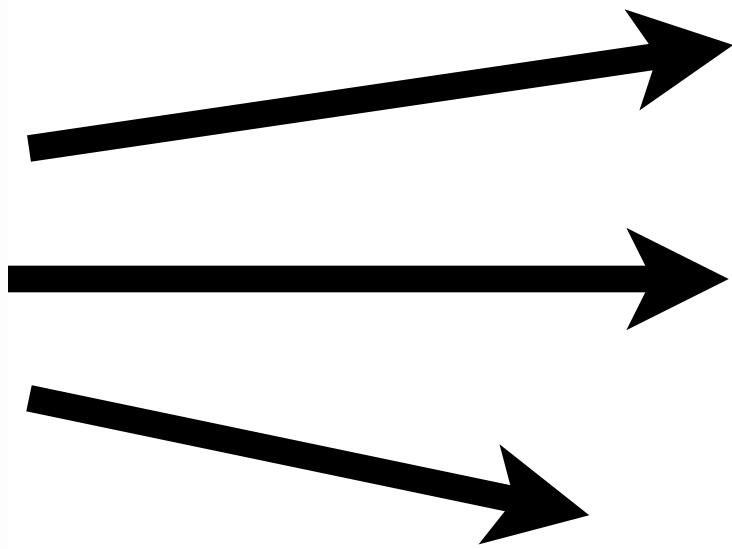
[View All Locations](#)





The “Empty Bag” Issue





PROTECT THE BASE

Retain 100% of Your Base Programs
On Time, On Budget and with...

PROTECT THE BASE

Retain 100% of Your Base Programs
On Time, On Budget and with...
World-Class Performance



GO AFTER WHAT YOU WANT!

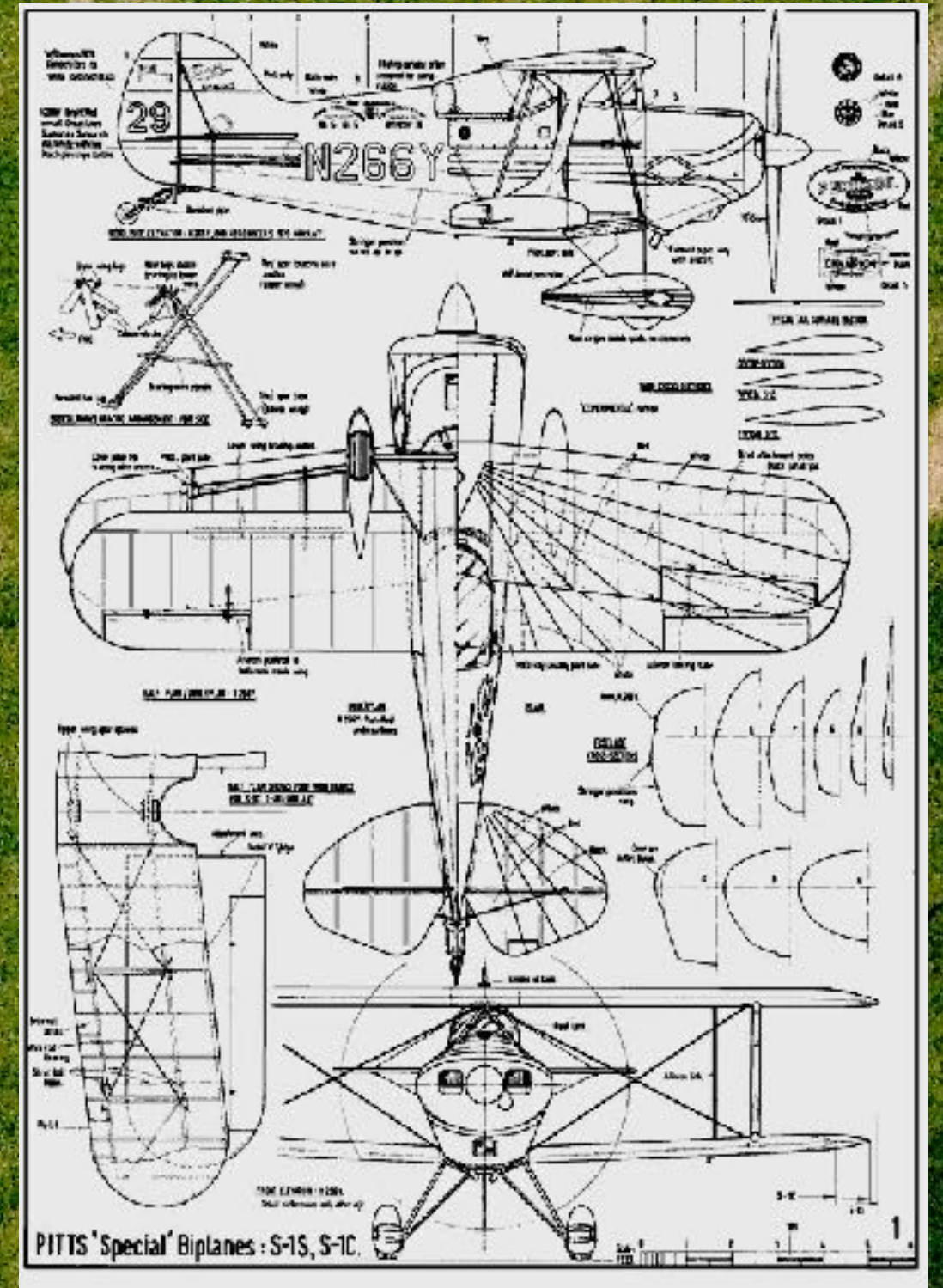
**WHEEL
ALIGNMENT**



**APPROVED
LUBRICATION**

MY DAD →







“Success is NOT About Who You Know...”



“...it’s about WHO KNOWS YOU?”



***“You can accomplish anything if
You have a blueprint.”***

Chuck Shafer

World's Greatest Shooter



1,127 Free Throws in a Row



“Boeing Billy”



BILL NYE
the Science Guy[®]





EXPAND THE PORTFOLIO

Have the Foresight Your Competitors Missed.

Restaurants/Food Service



Retail Clothing



Photography & Product Marketing

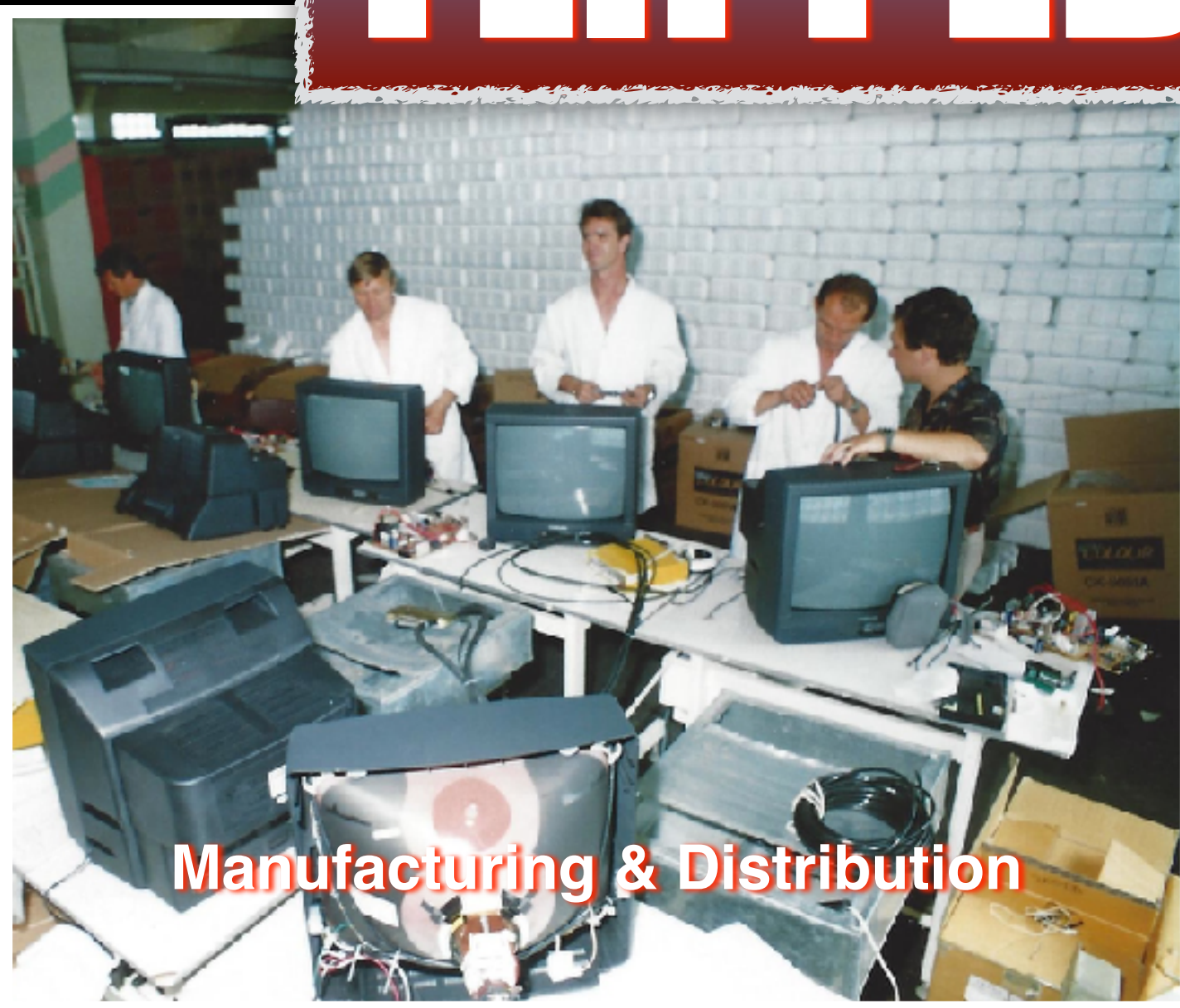


FLIPPED 23 BUSINESSES

Building Industry



Manufacturing & Distribution



TV & Film Production



THE ICE CREAM SHOP



SOUNDS OK

Ross Shafer
Age 22

90 minute
Cassette







COOK-LIKE- A-STUD

* 38 lip smackin' meals men can prepare
in the garage ... using their own tools!

Foreword by
JEFF "THE FRUGAL GOURMET" SMITH

Ross Shafer





EXPAND THE PORTFOLIO

Eliminate Friction from Every Transaction.

R O S S S H A F E R

**THE ESSENTIAL BLUEPRINT FOR
BOOSTING CUSTOMER SCORES**

NO MORE

CUSTOMER

FRICTION







amazon go

MDLIVE[®]

Virtual Care, Anywhere.

American Well[®]

Teladoc⁺



**30,000
Providers**

**1/2
Billion
Digital
Visits**



CSAT (Customer SATisfaction)

“The biggest risk to loyalty is when you fail or disappoint them.”

CES (Customer Effort Scoring)

“Create loyal customers by reducing effort; NOT by delighting them.”

POW!

The image features the word "POW!" in a bold, red, sans-serif font with a thick black outline. The text is centered within a jagged, starburst-shaped explosion graphic. The explosion has a yellow center, a blue outer ring, and a white area at the bottom right where the exclamation point is located. The background is a light blue gradient, overlaid with faint white technical drawings, circuit board patterns, and vertical columns of binary code (0s and 1s).



POW WOW

(Pau- Wau)

A celebration to heal old wounds and honor new alliances

**THE ANSWERS
ARE ON OUR
F.A.Q. PAGE**





“Hello, my name
is Jason.
How can I
provide
you with
Outstanding
customer
service?”



GE Capital

“To improve our customer service some departments will be closed for training.”



**Scores Shot UP
21 points
in 90 days**

Westar Energy®





TOYOTA

OF PUYALLUP



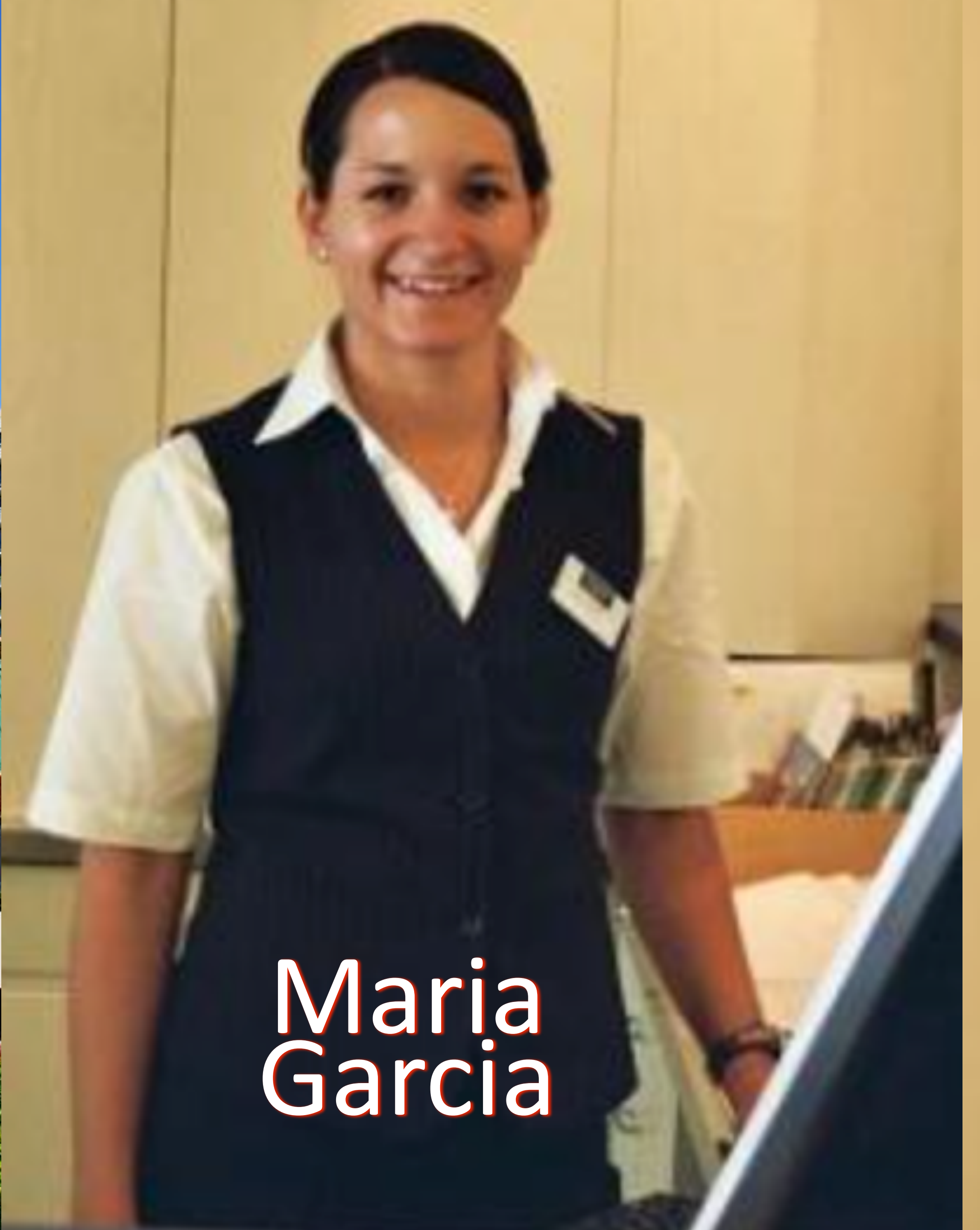
Freshly baked Otis-Spunkmeyer cookies.

OWN IT.

Be Accountable. Accept Responsibility.

OWN IT.

Be Accountable. Accept Responsibility.
Collaborative Cultures Eliminate Blame.



**Maria
Garcia**

TAKE CARE OF OUR PEOPLE

Genuine Curiosity & Encouragement.
Celebrate your Mutual Successes.



SHOW EXTREME INTEREST IN OTHERS



**People Feel
Cultures United When
They Re-Tell the
“Who Are We?”
STORY**



Dignity[®] MEMORIAL

The largest network of funeral,
cremation & cemetery service providers.

Plan. To Make it Right.[®]

Preplanning your funeral or cemetery arrangements gives
you and your loved ones peace of mind. We offer Free,
engaging, interactive pre-planning seminars.

Call Today: 504-729-1912

Peaceful.
Beautiful.
Everlasting.

Lake Lawn
Metairie

**Celebrating
Claudine G. Bowers
1922 - 2010**



For Claudine's Closest Friends

Sugar.....2 cups
All Purpose Flour.....2 cups
Buttermilk.....1 cup
Water.....1/2 cup
Baking soda.....1 tsp
Crisco.....1 stick
Butter.....1/2 stick
Eggs.....3
Cocoa powder.....4 Tb
Vanilla extract.....1 Tsp
Pecans (chopped).....1/2 cup

FROSTING

Butter.....1 stick
Cinnamon.....1 Tsp
Cocoa powder.....4 Tb
Vanilla extract.....1 Tsp
Powered sugar.....1 box (16oz)
Pecans (chopped fine+sprinkled on top)

Pan 13" X 9" - Oven 350 degrees for 30 minutes

Within TWO YEARS...Sold to Unilever \$1 billion





ENCOURAGE PEOPLE TO ... "TALK"



DALLA
RUSSIA
CON AMORE

INTRODUCE
SEAN CONNERY

LEONARDO BRONCHI
DANIELA BRANCHI
DINO VENTURA

WILSON
LUCIO BATTI
JOHN BARRY

JOE SALTZMAN
ALBERTO R. BIANCHI
FRANCESCO

TECHNICOLOR

ENCOURAGE PEOPLE TO ... "TRY"





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Take a Pic - or Scan This!



ROSS
SHAFER

e-Books