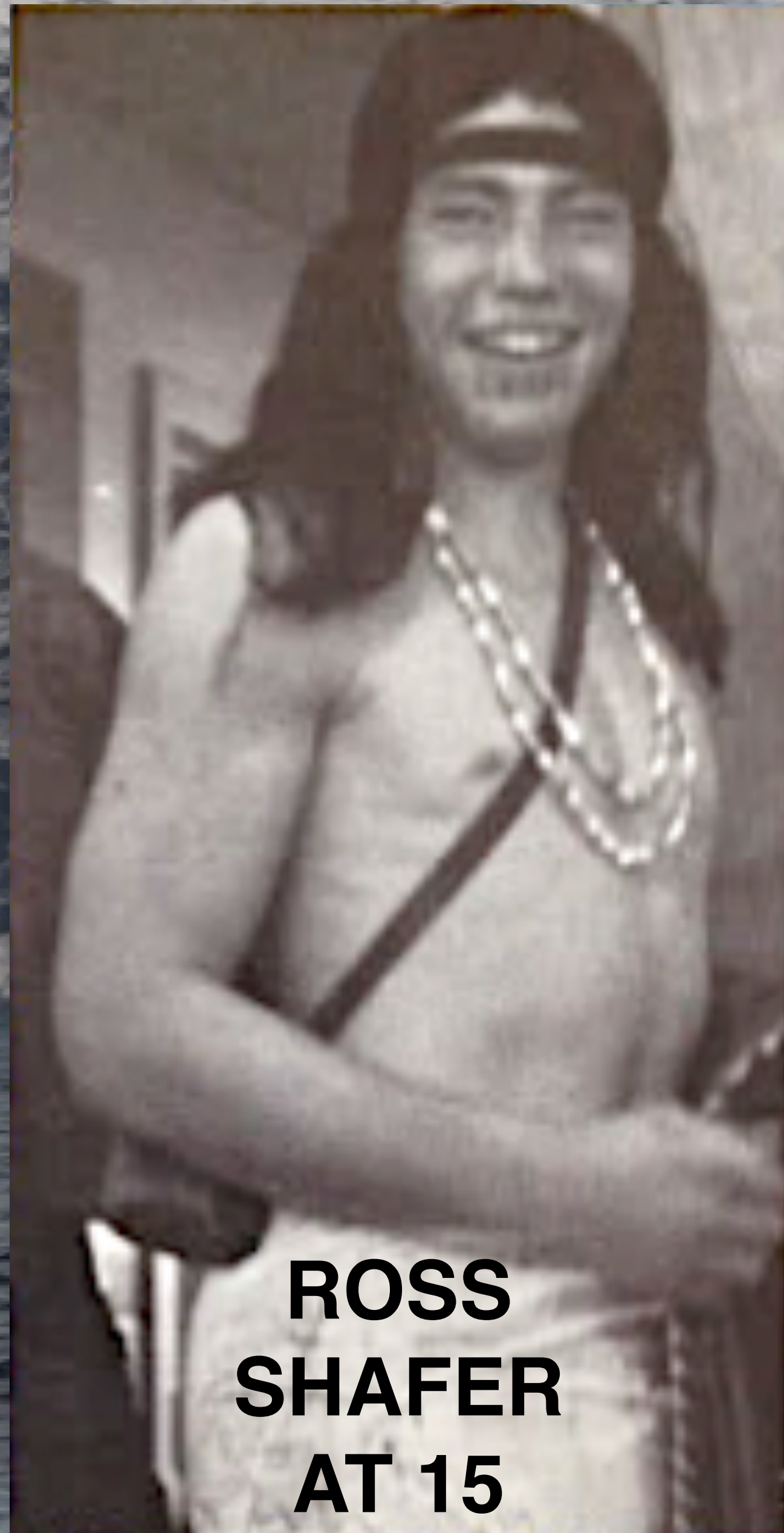



ROSS SHAFER



**ROSS
SHAFER
AT 15**



A large herd of bison is grazing in a vast, open field. The bison are scattered across the landscape, some standing and some grazing. The field is a mix of green and brown, suggesting a natural, uncultivated environment. In the background, there is a line of trees under a clear blue sky. The overall scene is peaceful and depicts a natural habitat for the bison.

“Follow the tracks of the herd. After a successful hunt, stay behind to see where the herd is moving next so you will be prepared for their next move.”

ROSS SHAFER

Author of: RATTLED: How to go from Shook...to Solid

Restaurants/Food Service



Retail Clothing



Photography & Product Marketing



Flipped (23) Businesses

Building Industry



Manufacturing & Distribution



TV & Film Production



THE ICE CREAM SHOP



BI-FOCAL ENTREPRENEURS



SOUNDS OK

Ross Shafer
Age 22

90 minute
Cassette







COOK-LIKE- A-STUD

* 38 lip smackin' meals men can prepare
in the garage ... using their own tools!

Foreword by
JEFF "THE FRUGAL GOURMET" SMITH

Ross Shafer



A man with dark hair, wearing a red tank top with a graphic, is standing in a garage kitchen. He is looking down at a counter where several potatoes are laid out. In the background, there is a dartboard on the wall, a sink, and various kitchen items on shelves. The scene is lit with overhead lights, creating a warm, indoor atmosphere.

“Look at life through bifocals. The small reading lens keeps you focused on the business. The long distance lens keeps you in business.”

ROSS SHAFER

Author of: Cook Like a Stud - 38 Recipes Men Can Prepare in the Garage

CRASH THE WRONG MEETING



Association of Human Nature Convention



RESERVATIONS

LOCATIONS

MENUS

GIFT CARDS

BANQUETS & MEETINGS

ABOUT US

[Restaurant Home](#)

[Make A Reservation](#)

[Map & Directions](#)

[Hours of Operation](#)

[Menus](#)

[Corporate Events / Banquets](#)

[Calendar](#)

[In the Neighborhood](#)

[All Denver, CO Locations](#)

[View All Locations](#)



“We live in such a time-starved society - at 4:00pm nearly 60% of us have still not decided what we want to eat for dinner at 6:00pm

ROSS SHAFER

Author of RATTLED - How to Go From Shook to Solid





LARAMAR

55,000 UNITS

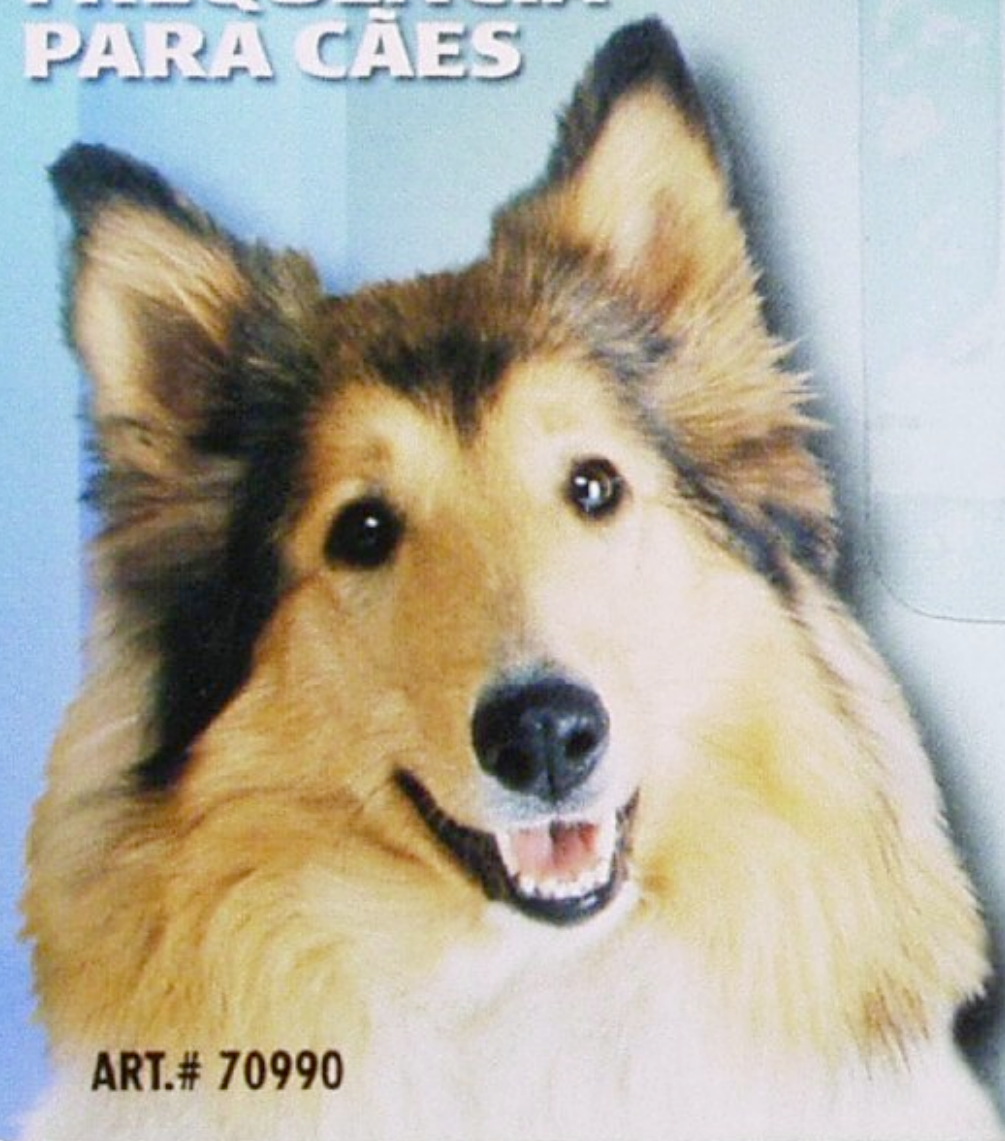


**HIGH PITCH
DOG WHISTLE
WITH ULTRASOUNDS**

**LE SIFFLET À HAUTE
FRÉQUENCE AVEC
ULTRASONS POUR
CHIENS**

**SILBATO
ULTRASÓNICO
PARA PERROS**

**APITO DE ALTA
FREQUÊNCIA
PARA CÃES**



dogit

ART.# 70990

amazon.com

Dogit Silent Dog Whistle by Dogit

\$3.74 Add-on Item

Add it to a qualifying order within **17 hours** to get it by
Tuesday, Oct 15

More Buying Choices

\$3.74 new (6 offers)

\$4.99 used (1 offer)





POW WOW

(Pau- Wau)

A celebration to heal old wounds and honor new alliances

POW!



ROSS TO
AN UN-INFORMED
RECEPTIONIST:

*“Quit this job,
man...you need to
find work where
you aren’t allowed
to talk to people.”*





TOYOTA

OF PUYALLUP



Freshly baked Otis-Spunkmeyer cookies.



**Scores UP 21 points
in 90 days**

Westar Energy®



TALK SHOW
SCHOOL
RULE #1:
“Never Talk
About Yourself.
Show Extreme
Interest in
Other People.”





RECRUIT 'HAPPY'

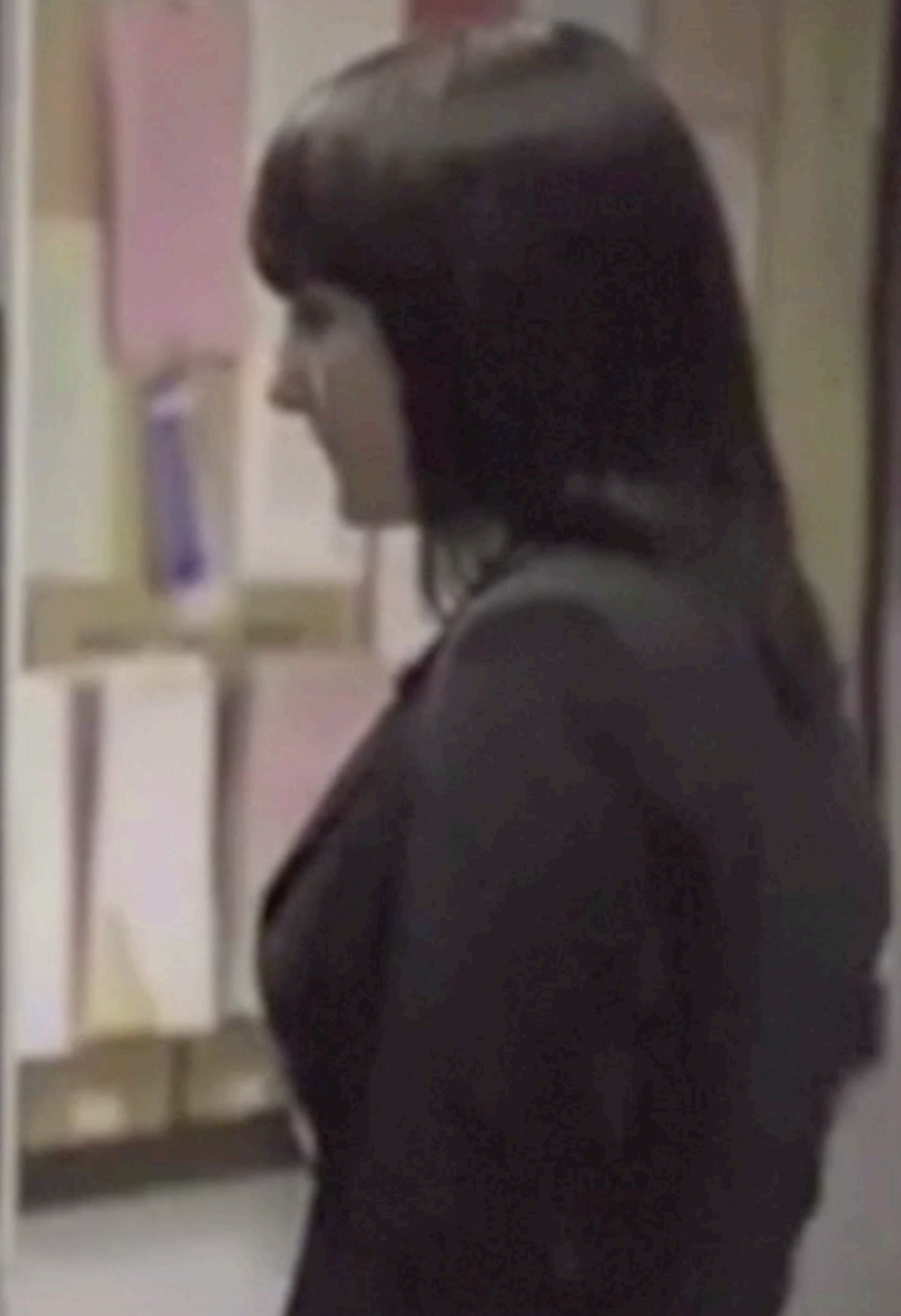




ALWAYS ENCOURAGE
OTHERS TO PUSH
THEMSELVES TO
NEW HEIGHTS...and
ASSURE THEM YOU
WILL CATCH THEM
IF THEY FALL



2

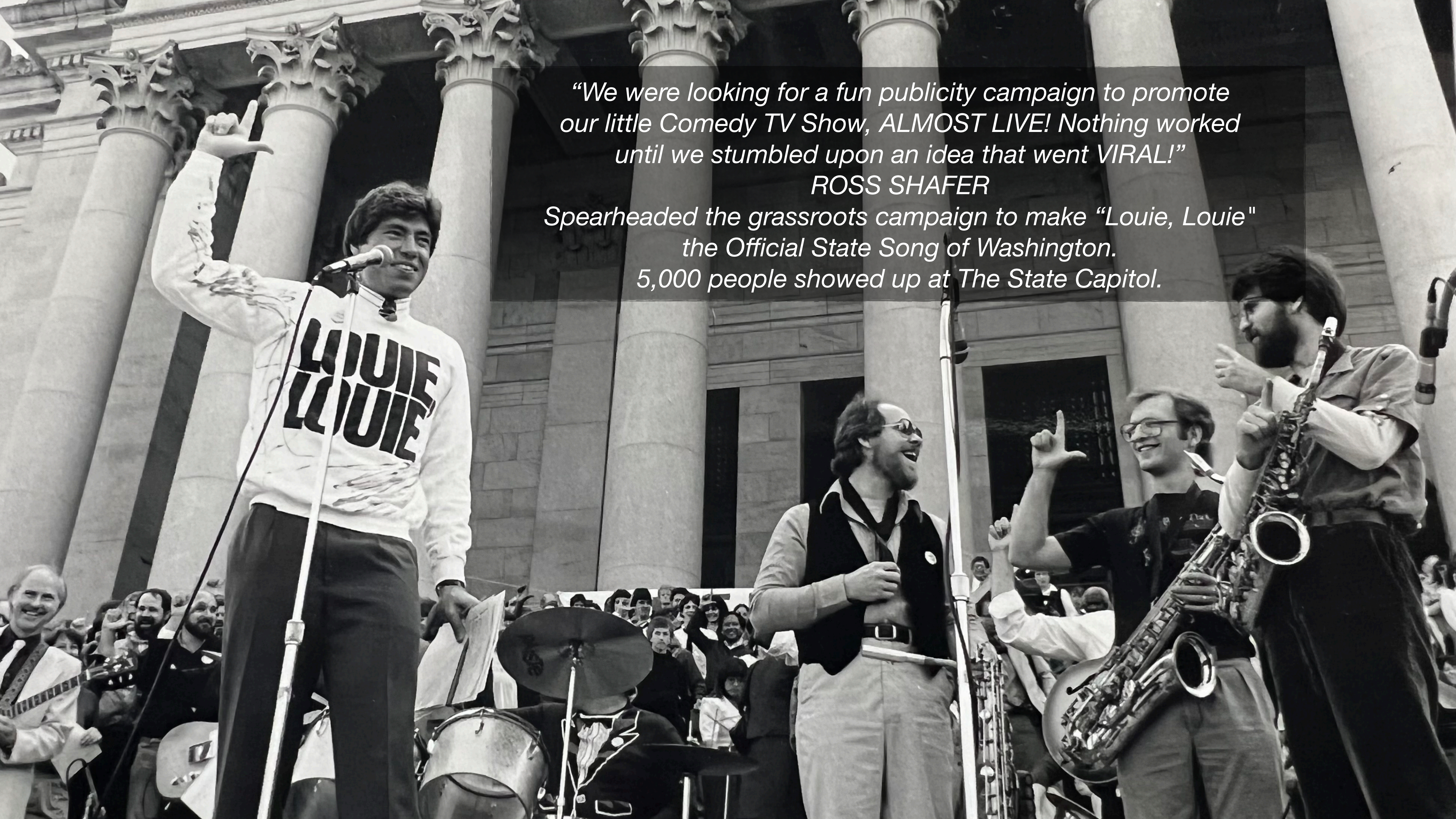




Maria Garcia



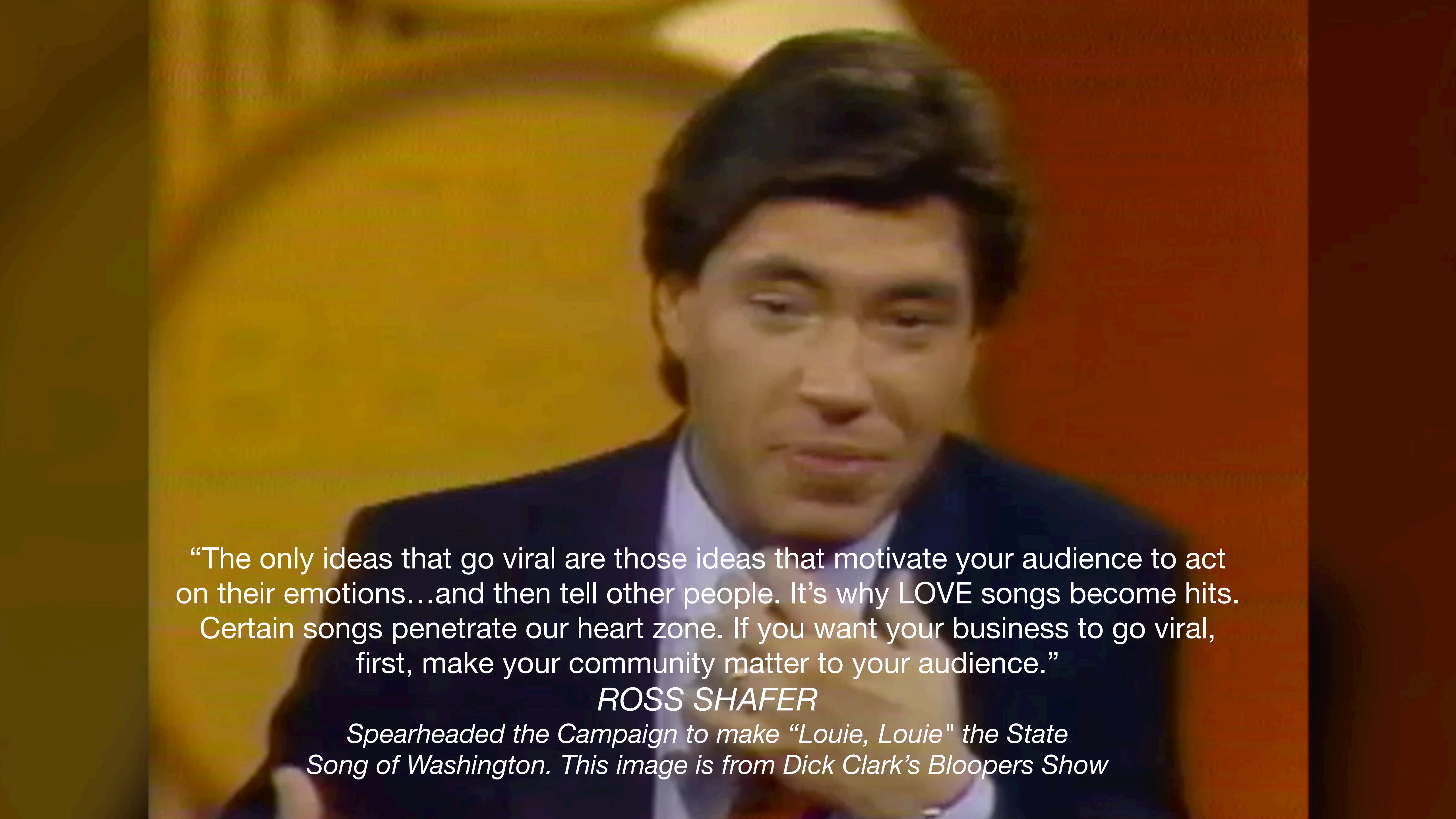
HOW TO GO VIRAL



"We were looking for a fun publicity campaign to promote our little Comedy TV Show, ALMOST LIVE! Nothing worked until we stumbled upon an idea that went VIRAL!"

ROSS SHAFER

Spearheaded the grassroots campaign to make "Louie, Louie" the Official State Song of Washington. 5,000 people showed up at The State Capitol.

A man with dark hair, wearing a dark suit jacket, a light blue shirt, and a red tie, is looking down with a thoughtful expression. The background is a warm, orange-brown color.

“The only ideas that go viral are those ideas that motivate your audience to act on their emotions...and then tell other people. It’s why LOVE songs become hits. Certain songs penetrate our heart zone. If you want your business to go viral, first, make your community matter to your audience.”

ROSS SHAFER

Spearheaded the Campaign to make “Louie, Louie” the State Song of Washington. This image is from Dick Clark’s Bloopers Show

AT LEAST... TRY

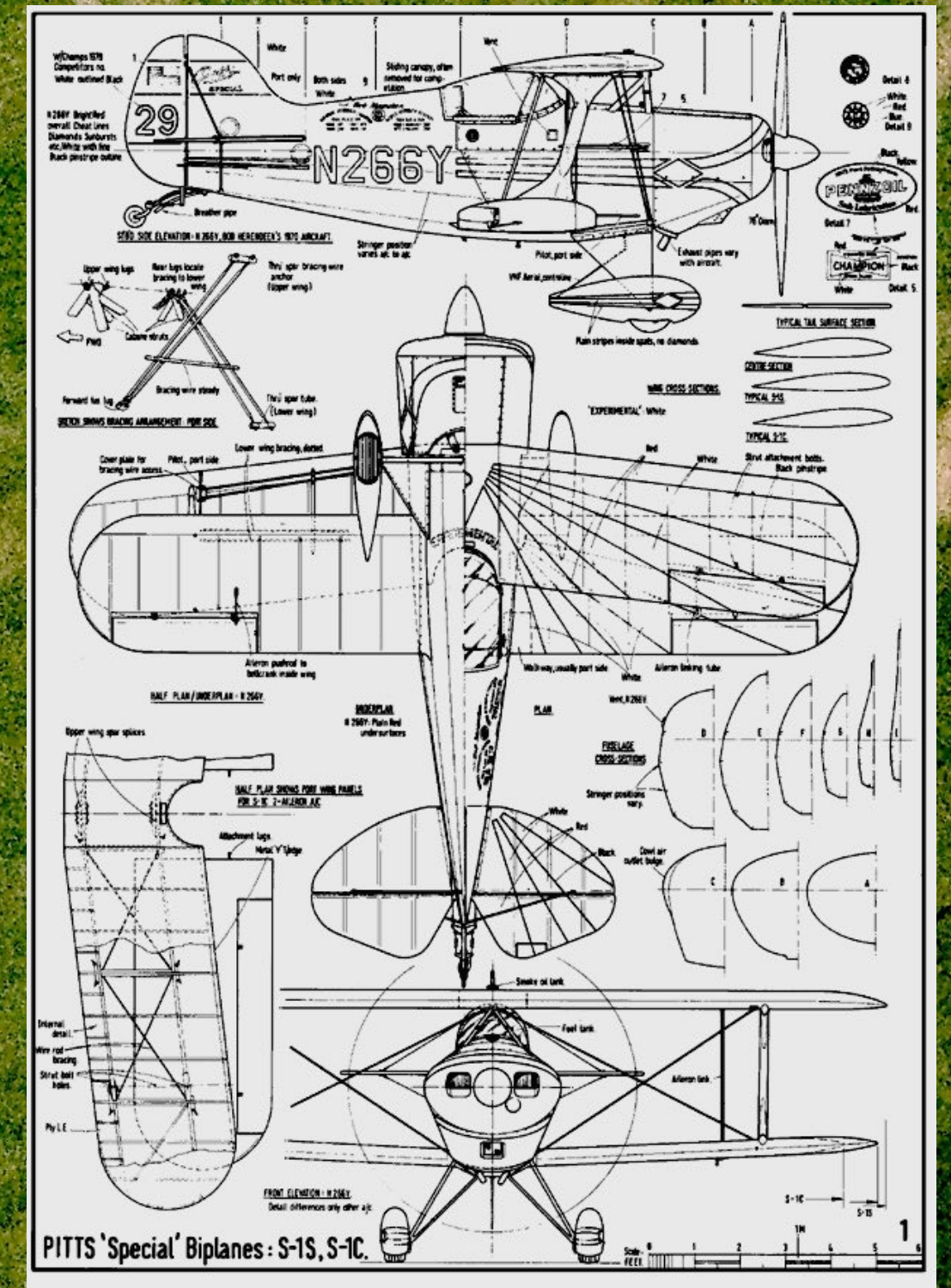


**WHEEL
ALIGNMENT**



**APPROVED
LUBRICATION**









N5S



“You can accomplish anything if you have a blueprint.”

Chuck Shafer



1,127
w/o missing

DAVE HOPLA

“Once we have a certain amount of success, we tend to eliminate the habits that made us successful.”

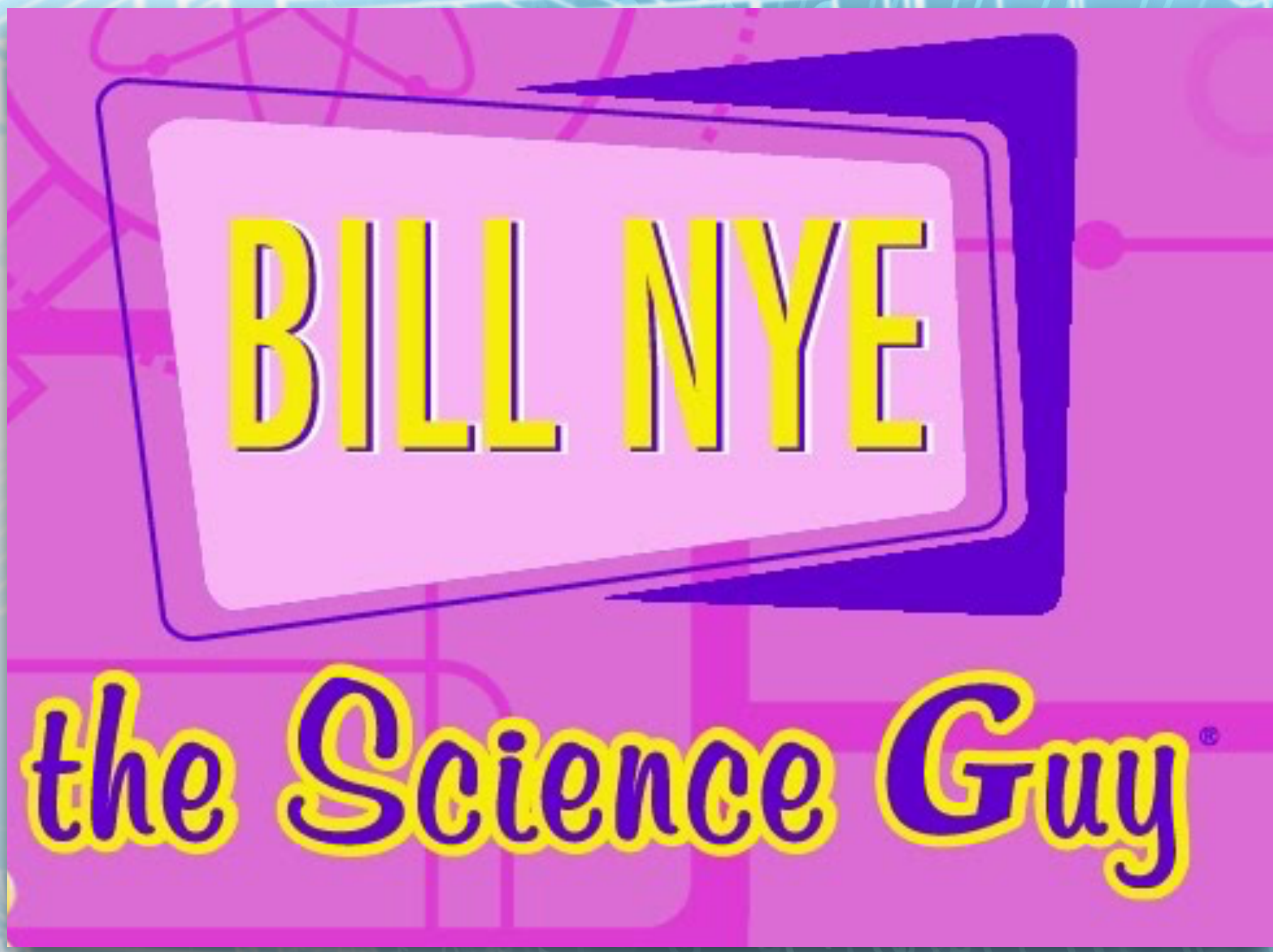
DAVE HOPLA

*World's Greatest
Basketball Shooter*



“Boeing Billy”



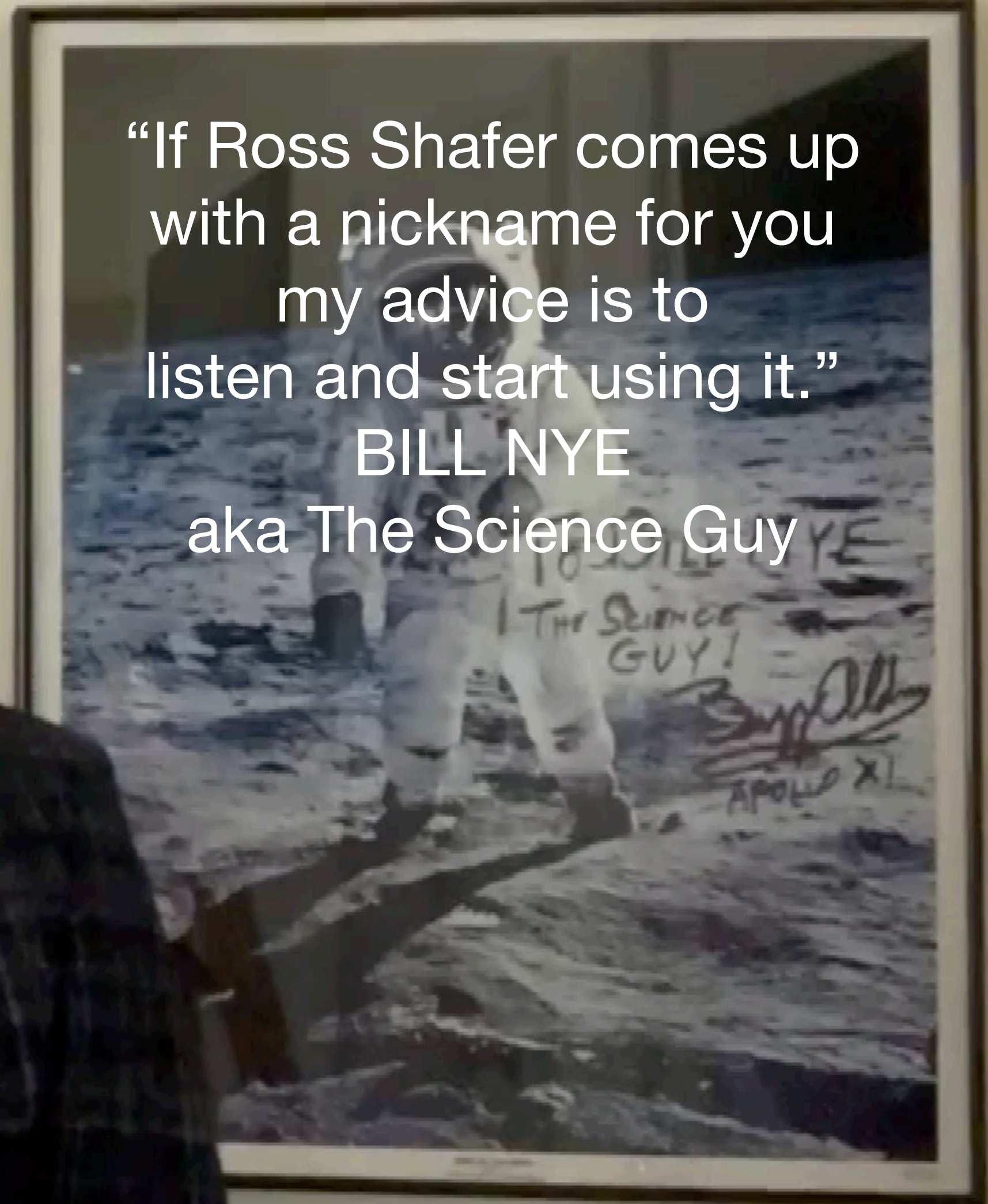


OF
SCIENCE

“If Ross Shafer comes up
with a nickname for you
my advice is to
listen and start using it.”
BILL NYE
aka The Science Guy

PERIODIC TABLE OF THE ELEMENTS

Be	B	C																	N	O	F	
4.0078	10.81	12.01																	14.007	16.00	18.998	
Mg	Al	Si																	P	S	Cl	Ar
24.305	26.9815	28.0855																	30.974	32.06	35.45	39.948
TRANSITION METALS																						
Ca	Sc	Ti	V	Cr	Mn	Fe	Co	Ni	Cu	Zn	Ga	Ge	As	Se	Br	Kr	Xe					
40.08	44.955	47.88	50.9415	51.996	54.938	55.847	58.933	58.69	63.546	65.39	69.72	72.59	74.922	78.96	79.904	83.80	131.29					
Sr	Y	Zr	Nb	Mo	Tc	Ru	Rh	Pd	Ag	Cd	In	Sn	Sb	Te	I	Ba	Rn					
87.62	88.905	91.224	92.906	95.94	(98)	101.07	102.906	106.42	107.868	112.41	114.82	118.71	127.6	127.6	126.905	137.33	(222)					
Ra	La	Hf	Ta	W	Re	Os	Ir	Pt	Au	Hg	Tl	Pb	Bi	Po	At	Rf	Og					
(226)	138.906	178.49	180.948	183.85	186.207	190.2	192.22	195.08	196.967	200.59	204.38	207.2	208.98	(209)	(210)	(261)	(294)					
LANTHANIDE SERIES																						
INNER TRANSITION METALS																						
Ce	Pr	Nd	Pm	Sm	Eu																	
140.12	140.908	144.24	(145)	150.36	151.96																	
Th	Pa	U	Np	Pu	Am																	
232.038	231.036	238.029	(244)	(244)	(247)																	





Take a Pic - or Scan This!




-Books



**WORLD
NEWS
TONIGHT**

WITH
DAVID MUIR





“The most memorable element of the customer experience happens the final moment of the transaction. That’s why TV News Networks always end the broadcast with a fun “Kicker Story.”

ROSS SHAFER

author of No More Customer Friction



Thank You
BUZZ FRANCHISES